

B Acceleration Week

JUNE
25 26
2026



ABOUT B Acceleration Week 2026

B Acceleration Week is the flagship entrepreneurship and innovation event of BAT B Accelerator Tower.

Now in its third edition, it brings together ecosystem leaders, a curated selection of top international startups, and a strong network of corporates, investors, and institutional partners to explore key trends — all with a clear objective: **creating real business opportunities**.

Designed as a purpose-built meeting point for collaboration, the event bridges corporates and startups through curated interactions based on **real industry challenges and defined technology priorities**, ensuring high-value, outcomes-driven connections.

Through our partnership with **Pegasus Tech Ventures**, BAW also hosts the **Startup World Cup Iberia Regional Final**, providing startups with a unique platform for international visibility and access to global markets.

Whether your goal is to strengthen your presence, forge new strategic partnerships, engage in open innovation, or showcase your leadership, **B Acceleration Week 2026 opens tailored pathways for growth and impact**.

JOIN US

LAST EDITION



ABOUT BAT B Accelerator Tower

BAT B Accelerator Tower is the leading entrepreneurship and innovation hub in Southern Europe.

Located in the iconic Bizkaia Tower, BAT is managed by **PwC together with international partners**, and promoted by the **Provincial Council of Biscay**, with the support of the Basque Government and the City of Bilbao.

We bring together a diverse and collaborative community of startups, corporates, investors, technology and research centers, universities, and public institutions, positioning BAT as a **strategic global hub for open innovation and entrepreneurial talent**.

WELL-ESTABLISHED ECOSYSTEM

1.200+

Events held

217

Community members

25

International delegations hosted

310+

Visitor Foreign startups

POWERING LAST EDITIONS

CORPORATES



STARTUPS



VENTURE CAPITALS



PUBLIC ADMIN



Selection of participating partners. Full list available upon request.

CONTENT - TECHNOLOGY PRIORITIES 2026

Each year, the content of B Acceleration Week is shaped by the **real technology priorities** and challenges shared by BAT's corporate community, turning needs into curated opportunities for collaboration.

CONTECH

GOVTECH

OPEN INNOVATION

INDUSTRY 4.0

MOBILITY

HEALTHTECH

ENERGY

OPEN INNOVATION CHALLENGES

Elecnor Open Innovation Challenge

WORKER SAFETY DIGITAL SOLUTIONS

In collaboration with **BAT** B Accelerator Tower Powered by **grupo elecnor**

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Arteche Open Innovation Challenge

SMART AUTOMATED DISTRIBUTION

In collaboration with **BAT** B Accelerator Tower Powered by **arteche**

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Repsol Open Innovation Challenge

AUTONOMOUS ROBOTICS FOR ENERGY ASSETS

In collaboration with **BAT** B Accelerator Tower Powered by **REPSOL**

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Arin Open Innovation Challenge

ADVANCED ASSET MANAGEMENT

In collaboration with **BAT** B Accelerator Tower Powered by **arin** **arteche** **elewit**

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Altuna y Uria Open Innovation Challenge

ADVANCED MATERIALS

In collaboration with **BAT** B Accelerator Tower Powered by **ALTUNA Y URIA**

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Eroski Open Innovation Challenge

AUTONOMOUS HYPER-CONVENIENCE

In collaboration with **BAT** B Accelerator Tower Powered by **EROSKI**

B Acceleration Week

OPEN INNOVATION CHALLENGES

ROADMAP

Participation & Selection Schedule



DAY 1 | JUNE 25

MORNING

Welcome to B Acceleration Week

Trends & What's new in BAT B Accelerator Tower

Institutional Opening

BAT B Accelerator Tower, 3 years of successful activity

Keynote Session: Alfonso Alcántara

GovTech Trends

Public-Private Innovation Journey

GovTech Evolution

Public-Private Innovation Journey

Startup Success stories

Corporate Open Innovation Forum

Connecting to Co-Create

BAT Open Innovation Challenges

Alliance & Innovation Forum

B Founders Summit

Entrepreneurship Built from Experience

Nuclio

B Founders Club

Afterparty

BAW Members Night

NOON

DAY 2 | JUNE 26

Corporate Venturing Reverse Pitch

The Growth Thesis

Startup World Cup Competition I

Venture Capital Reverse Pitch

Capital to Scale

Startup World Cup Competition II

Winner Announcement

Road to San Francisco



FOR CORPORATES

Meet top global startups and discover solutions ready to scale in your company.

- Onstage presence to present innovation strategy
- Curated B2B meetings with international startups
- Access to the Startup Book (profiles + use cases)
- Visibility in event communications
- Exclusive Ecosystem Leaders Lunch with OI managers
- Postevent support for evaluating pilots or innovation avenues

work, about 230 prior consultati
challenges. The topics. For
these unconnected areas. Then we
infrastructure to bring them in?

Grupo Energía Bogotá

Julián Andrés

Asesor Dirección de Innovación y
Transformación Digital



FOR INTERNATIONAL & INNOVATION PARTNERS

Bring your startups, expand your reach, and strengthen strategic ties.

- Opportunity to bring a delegation of startups with fast-track access (if aligned with BAT's criteria)
- Participation of the node representative on stage (interview or spotlight session)
- Tailored agenda with visits and meetings with key stakeholders
- Opportunity for institutional activities (Official MoU signing + media photo)
- Strategic communication through BAT channels



FOR STARTUPS

Access to clients, investors, and a real landing into a leading innovation ecosystem.

- Full access to the entire BAW experience
- Curated 1:1 meetings with corporates and investors
- A real landing into a leading innovation ecosystem connecting with key stakeholders
- Softlanding opportunities & marketentry workshops
- Travel & accommodation support (for selected startups)
- Highvalue networking & exclusive afterparty
- Opportunity to compete in Regional Startup World Cup
- Photo and interview video to share your experience.



FOR INVESTORS & OUT OF REGION CORPORATES

High-quality dealflow and strategic access to the Basque innovation ecosystem.

- Access to the full ecosystem and all event activities
- Curated B2B meetings based on sector/interest
- Deal Room access with guaranteed meeting slots
- Reverse Pitch slot on stage
- Speaking opportunities (jury, spotlight session)
- Communication and visibility in event channels
- Exclusive Investor Breakfast



IMPACT OF PREVIOUS EDITIONS

+600

Attendees

+20

Countries

+120

Matches
between
startups,
corporates
and
investors

+60

Speakers

+100

Participant
startups

ARE YOU READY TO

**BE
PART
OF THE
EXPERIENCE?**