

2025 | September 16-18

5th Innovation Fair

Sino-Euro Business Development Conference

- Market Access to China
- Distribution opportunities in Europe
- Technology and Component Sourcing
- Cross Border E-commerce
- Business Ecosystem Insights
- Government and Institutional Support



Europe Business Delegation to China

Welcome to Innovation Fair - Supporting Innovators in China since 2018

Building on the success of previous editions, the 5th Innovation Fair is scheduled to take place from 16-18th September 2025. The fair promotes international business development, uncovers sourcing opportunities, and provides access to the Chinese market while allowing for opportunities for representation and distribution of Chinese businesses in Europe. Based on your specific requirements, our team in China will book relevant counterpart meetings for you.

Join us to connect, collaborate and create new possibilities for your business.

Target Participants / Industry

This initiative is designed for companies and research institutes from Europe wishing to develop business activities in China. The industries include but are not limited to the following:



Advanced
Manufacturing



New Energy



Artificial
Intelligence



Low Altitude
Flight Technology



Environmental
Technology



Fintech



Pharma &
Medtech



Food &
Beverage



Fashion &
Beauty products



Innovation
Services

Benefits & Cost of Participation

Covered Costs

Travel 1x Eco Class Ticket (roundtrip)
Hotel and meals throughout the event

Services Provided

Matchmaking Space (Booth)
Speaking Opportunity
Personalized matchmaking service

Registration Fees per Participant

Early Bird Rate: 880 EUR (valid until 16 May.)
Standard Rate: 980 EUR (valid from 17 May. to 17 July)
Late Registration: 1280 EUR (valid from 18 July. to 18 Aug.)
Payment instructions will be sent via email after we confirm your registration.

How to Participate

1. Apply by registering following the QR code.
2. Complete your company and product descriptions as well as your target Chinese counterparts.



Scan the QR Code to REGISTER

Innovation Fair Organized by

Messe Stuttgart
Key to markets



Messe Nanjing



Nanjing Overseas
Collaborative Innovation Center
(Stuttgart, Germany)



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