

THURSDAY 17 DECEMBER 2020

JOURNÉE
100%
EUROPE
★★★★ & beyond!

Guest of honour: Maroc Numeric Cluster

13h30: Keynotes and round tables

15h30: B2B meetings

inspired by



&



This event is 100% virtual

The global pandemic has challenged the international innovation landscape. Almost one year into the start of coronavirus, two needs are more obvious than ever. Firstly, solving climate and environmental challenges, as reflected by the European Commission's priorities in the European Green Deal. Secondly, global economic instability calls for strengthened international cooperation, especially in the fields of innovation.

This is why this year, Systematic's 100% Europe & beyond event puts at the forefront the new Horizon Europe research programme of the European Commission. Three round tables focusing on sustainability of territories and the Green Deal; as well as mediterranean cooperation through a partnership with Maroc Numeric Cluster.

Clusters, territorial authorities and companies are invited for an afternoon of international conferences; followed by one-to-one business meetings.

PROGRAMME :

- 13h30 : Overture by Jean-Luc BEYLAT, President Systematic Paris Region
- 13h35 : Cross-mediterranean dialogue between regions
with representatives of Casablanca-Settat and Paris-Region regional authorities
- 13h55 : Roundtable « How Regions are addressing digital and environmental transformation »
(European Green Deal)
With representatives of Casablanca-Settat, Bavaria*, Lisbon* and Stockholm* Regions
- 14h25 : Roundtable « Attractiveness of innovative territories »
With Fadwa Sube (President of Optiva Darna and VP of Systematic), Maroc Numeric Cluster, Bavaria*, Lisbon* and Stockholm* Regions
- 14h55 : Roundtable « Horizon Europe and Digital Europe: a view from European clusters »
With DSP Valley*, GAIA*, LITEK* and Mobile Heights* clusters
- 15h25 : Conclusion by Karine JACQ, General Delegate Systematic Paris Region
- 15h30 : End of conference and start of one-to-one business meetings

Interested in developing your activity in Europe? Looking for opportunities in Morocco & broader Africa?

Do not miss out on this chance to discuss 1-to-1 with European and Moroccan technological clusters and businesses!