What are the Minalogic Business Meetings ?

Minalogic's flagship event – 10th Edition

#Physical #Virtual #Hybrid

The International business meetings for digital technologies. The event brings together participants from all around the world:

- Technology providers
- Service providers
- Key accounts
- Investors

La Région
Auvergne-Rhône-Alpes

Technological expertises & End-markets

The MBM cover the entire digital value chain and address all potential end-markets

7 **Technology focus areas**

- Micro-nano electronics
- Software
- Photonics
- Quantic
- IOT
- Cybersecurity
- Artifical Intelligence

- Industry 4.0
- Textile
- Health
- Mobility and Transport
- Cleantech

10 **End markets**

- Agriculture and Agri-food
- Energy and Environment
- Cultural and Creative Industries
- Newspace
- Defense

La Région
Auvergne-Rhône-Alpes

Key figures 2023

More and more participants, B2B meetings, partners, and represented countries.

+ 500
Participants

+ 1000
B2B meetings
(Up to **16** qualified meetings in one day)

1
Day

15
Represented countries

17
Partners

3
Sponsors

14
Conferences

La Région
Auvergne-Rhône-Alpes

Among the 2023 key buyers

AQUITAINE SCIENCE TRANSFERT · **AIRBUS** · KALISTRUT AEROSPACE A PCC COMPANY · **Bonduelle** La nature, notre futur · **BOUCHERON** PARIS DEPUIS 1858

BOUYGUES · EQUANS EMPOWERING TRANSITIONS · **Haulotte** · **facebook** · sopra steria

THUASNE · IBM · LG · MINISTÈRE DE L'ENSEIGNEMENT SUPÉRIEUR, DE LA RECHERCHE ET DE L'INNOVATION · SAFRAN

DASSAULT AVIATION · STÄUBLI · SAINT-GOBAIN · **Schneider** Electric · **MICHELIN**

Click here !

La Région Auvergne-Rhône-Alpes

And the 2024 edition?

How do the MBM work?

A physical event = virtual platform = A hybrid event

The physical event

📅 **March 14th 2024**

📍 **Saint Etienne – Stade Geoffroy Guichard**

✓ **+500 participants expected**

1 day:

- B2B meetings: rotating table, fixed table, booths, B2B meetings planned on-site
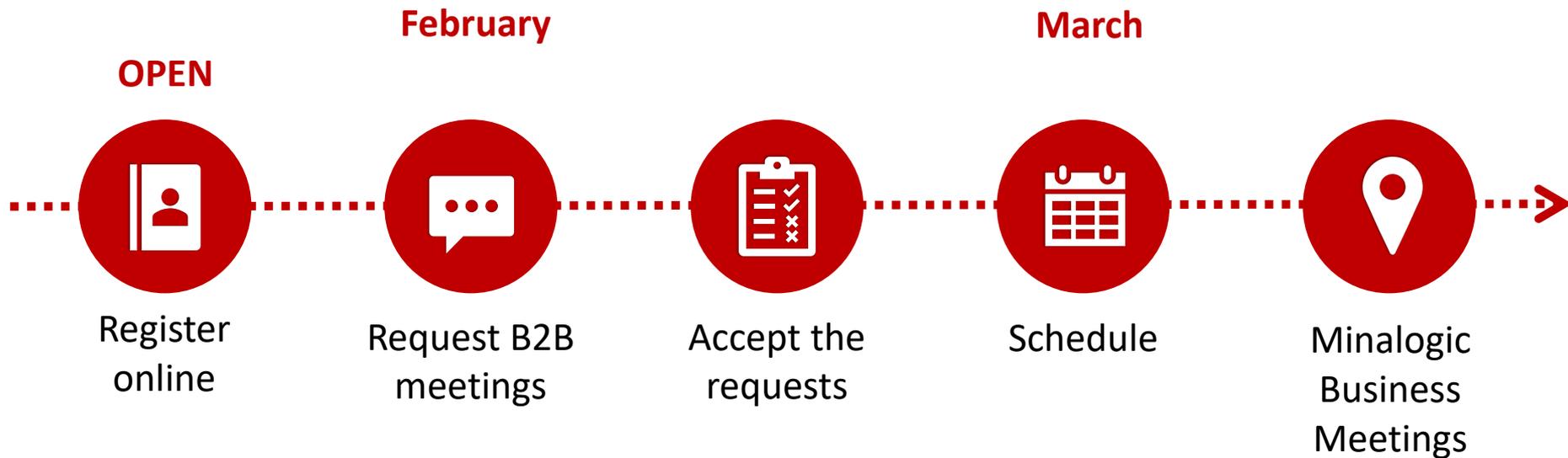- Networking (welcome coffee, lunch, coffee break all day long)

The virtual platform

- Set up your account

- Check the attendees' profiles

- Accept or decline the requests sent to you

- Hold online B2B meetings

- Chat with attendees the day of the MBM

⚠ The more complete your profile, the better your chances to have qualified B2B meetings!

How do the B2B meetings work?

B2B meetings agenda

February

March

OPEN

Register online

Request B2B meetings

Accept the requests

Schedule

Minalogic Business Meetings

⚠ **Only completed registrations will appear in the catalogue of participants**

La Région
Auvergne-Rhône-Alpes

Partners

- **Your logo on all communication material** online and in the physical format (program, emailings, website…)

- **Free access** to the event (physical and virtual)

- **B2B meetings agenda** (you will be able to receive B2B meetings requests but not to send them)

- The day of the event, benefit from a **shared booth** with the other partners

- **Make the Minalogic Business Meetings your event** and use the event to connect with new clients and gain customers' and partners' loyalty

- Benefit from **promo codes** for your members/network (same prices as Minalogic members)

La Région
Auvergne-Rhône-Alpes

Partners

Actions:

- Massive and regular promotion of the event

- Sharing news and posts from « **Minalogic** » and « **Minalogic Business Meetings** » accounts on Linkedin

- Recruitment of technology providers / service providers & key buyers / investors from your network

- Recruitment of speakers for conferences (if relevant)

Pricing

Pricing details and promotional pricing

Physical or virtual	Package	Super Early Bird (excl.tax) Until December 22nd	Early Bird (excl.tax) Until February 2nd	Normal (excl.tax) Until March 14th
Physical	Pack on rotating table	325 € 525 €	400 € 630 €	450 € 680 €
	Pack on fixed table + kakemono	650 € 850 €	730 € 930 €	780 € 980 €
	Pack with booth of 4m²	995 € 1300 €	1190 € 1500 €	1270 € 1700 €
Virtual	Pack BtoB Online	325 € 525 €	400 € 630 €	450 € 680 €
	Pack BtoB Online Visibility	500 € 575 €	550 € 625 €	600 € 700 €

Minalogic member or partner rate

Non Minalogic member full rate

Free for key buyers and investors

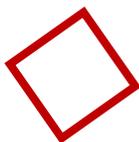**i** More options to discover on the platform

Sponsors

SPONSORING PACKAGES	PLATINIUM	SILVER
PRICING	**5 000 € HT**	**1 000 € HT**
• Your logo on all communication material online and physical (program, emailings, website, etc.) • Distribution of your communication materials to all participants • Roll-up poster at the event • Social media promotion • B2B meetings agenda	X	X
Platinum sponsors bonus : choose one of the options below	X	
Sponsoring of the Birthday Party (5 max)		
Sponsoring of the coffee break (1 max)		
Sponsoring of the co-working space (1 max)		

More information

https://www.minalogicbusinessmeetings.com/index.php

About Minalogic

Expertise

Excellence

Innovation

Proximity

Trust

Collaboration

- **Minalogic ranks as one of the major European innovation clusters in deeptech and digital transformation**

- **Based in** La Région Auvergne-Rhône-Alpes

- Minalogic's boosts entrepreneurs' market expansion and accelerate research-to-market transition with robust services based on three complementary missions

  - 🌍 Connecting regional innovation to top-tier worldwide clusters and international markets
  - 💡 Accelerating breakthrough innovation projects
  - 📢 And actively promoting the unique technological expertise of the regional ecosystem

About Proximum 365 (Vimeet) :

They are the world leader in targeted lead generation, bringing their clients more than 700,000 leads every year. For more than two decades, they have been helping them move from single, one-off events to a sustainable community management strategy on Vimeet, the world's leading All-in-One community management platform..

More infos : https://proximum365.com/fr/index.php