

Matchmaking Mission to Los Angeles for European Smart City Solutions

October 18-22, 2021

Bulletin #1

Do you want to expand your business to California? Join the SmartCityTech matchmaking mission to Los Angeles!

By participating you will be able to develop your business in California by meeting relevant Californian partners and business stakeholders through B2B meetings, presentation of public tenders and conference pitching.

Want to know more?

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**SMART
CITY
TECH**



**EUROPEAN
TECHNOLOGIES
FOR SUSTAINABILITY**

In this first bulletin we will present the mission, which kicks off with a series of webinars before departing for one week in Los Angeles in October 2021. Stay tuned for future bulletins with more information.

PRE-MISSION WEBINARS

April 15th, 2021: 17.00-18.00 CET ([link](#))

Leading the Sustainability Revolution in the US

- Welcome to Los Angeles
by Nina Hachigian, Deputy Mayor of International Affairs in City of Los Angeles.
- Introduction to the International Business Framework
by Christine Peterson, Director of International Trade and Investment in City of Los Angeles.
- Introduction to the Global Business Community
by Stephen Cheung, President of World Trade Center Los Angeles.
- Introduction to Sustainability & Cleantech in Los Angeles
by Matt Petersen, CEO of Los Angeles Cleantech Incubator.

April 29th, 2021: 17.00-18.00 ([link](#))

Public Utility Without Equal in the US

- Virtual visit to Los Angeles Department of Water & Power
- Sustainability Goals of LADWP
- How to do business with the LADWP
By Nancy Sutley, Chief Sustainability Officer at LADWP.

May 11, 2021: 17.00-18.00 ([link](#))

Electricity to 15 Million Users

- Virtual Visit to Southern California Edison
- Sustainability Goals of Southern California Edison
- How to do business with SCE
By Carla Peterman, Senior Vice President of Strategy and Regulatory Affairs at SCE.

June 1st, 2021: 17.00-18.00 (tba)

Preparation for US Expansion

- Internationalization Readiness
- Approaching and Engaging with the US
by Thomas Riebs, CEO of Axel.

August, September and October, 2021:

Who Do You Want to Meet?

- Three additional webinars are planned, and you can help decide the content. Let us know who you want to meet, and we will contact the company/authority.

MATCHMAKING MISSION

- Monday, October 18: B2B meetings
- Tuesday, October 19: Company visits
- Wednesday, October 20: SelectLA
- Thursday, October 21: SelectLA
- Friday, October 22: Own schedule



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