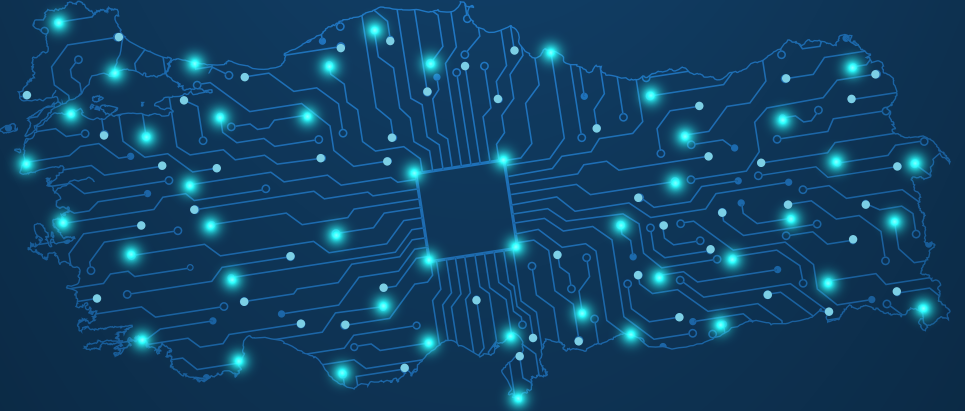
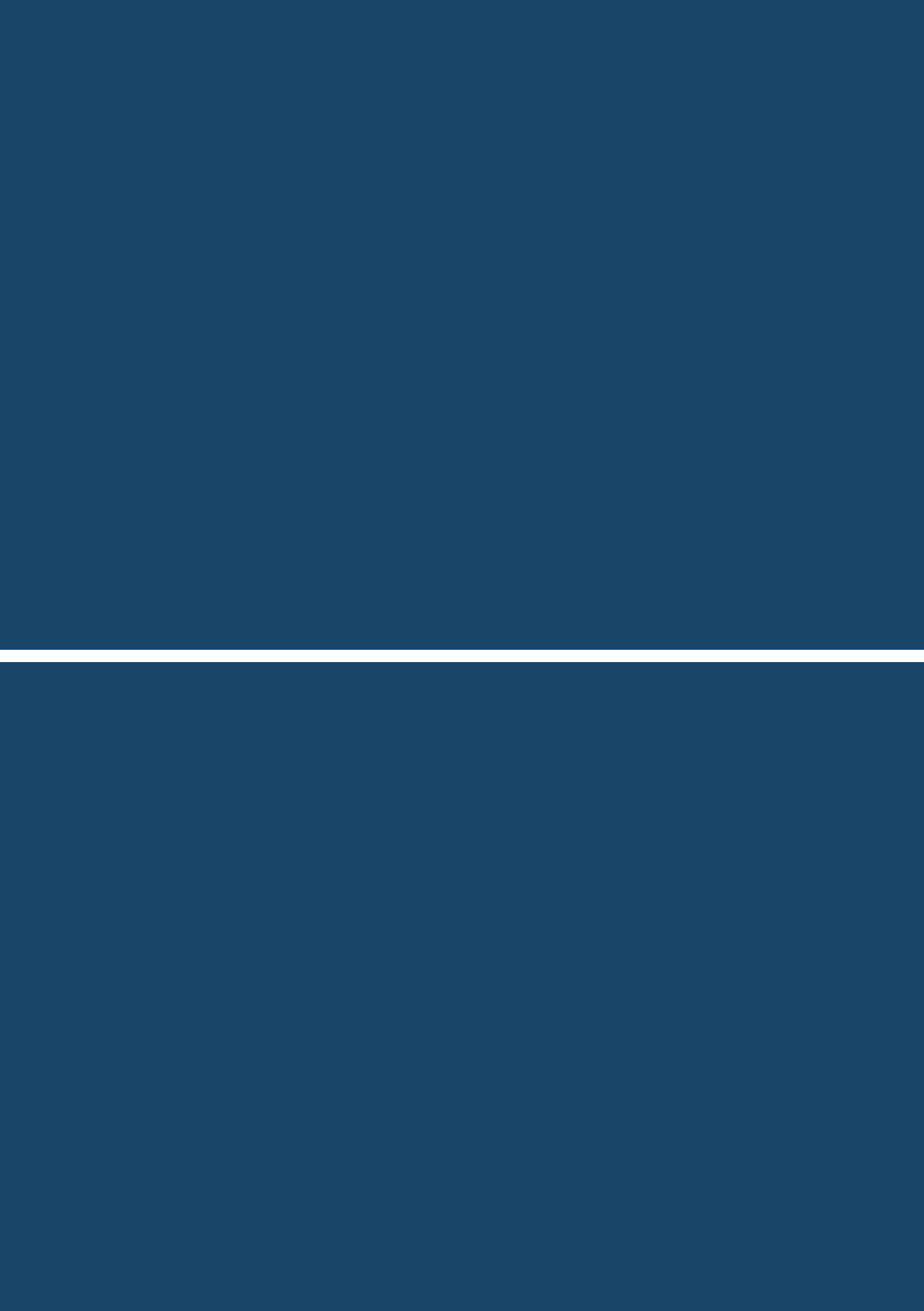




REPUBLIC OF TÜRKİYE  
MINISTRY OF TRADE

*RISING EXPORT  
POWER OF*  
**TÜRKİYE**  
SOFTWARE AND IT SERVICES





*RISING EXPORT  
POWER OF*

**TÜRKİYE**

SOFTWARE AND IT SERVICES

# ABOUT HİB

## About Services Exporters' Association

Services Exporters' Association is established by the Ministry of Trade and its headquarter is located in Istanbul. By means of the Sectoral Committees that are established within the institution, the Association aims to create the strategy for services exportation, identify sectoral challenges and offer solutions for these challenges.

In the workshops and training that are held with the participation of our members, sector-based strategies are set up for service exportation. Besides employing trade delegations and buying missions as leading actions of market-entry practices, through participating in fairs and other relevant organizations, it is aimed to allow our member companies to find partners in the international market and gain experience.

## Activities of the Association

Committee Activities in Service Sub-Sectors

Organizing Sectoral Trade Delegations

Organizing Sectoral Buying Missions

National-International Participation in Exhibitions

Actions to develop new support mechanisms for sub-sectors and the Ministry of Trade's Service Industry Funds

Special Green Passport for Exporters

HISER (Increasing the Competitive Power of Service Industry) Projects funded by the Ministry of Trade

Partnerships with state institutions and organizations, in particular with the Ministry of Trade and Turkish Exporters' Assembly (TIM),

Communicating with NGOs for cooperation to develop the exportation

Promotion and cooperation activities with national and international establishments

Preparation of Sectoral Reports and Action Reports, Seminars, Trainings, Congresses, Projects, Meetings, and similar organizational activities

PR, Corporate Identity, Media, Social Media actions



Passenger Transportation  
Services



Software and IT  
Services



Port Management and  
Ground Services



Health Care  
Services



Construction Business and  
Technical Consultancy Services



Entertainment and Cultural Services



Freight Transportation and  
Logistics Services



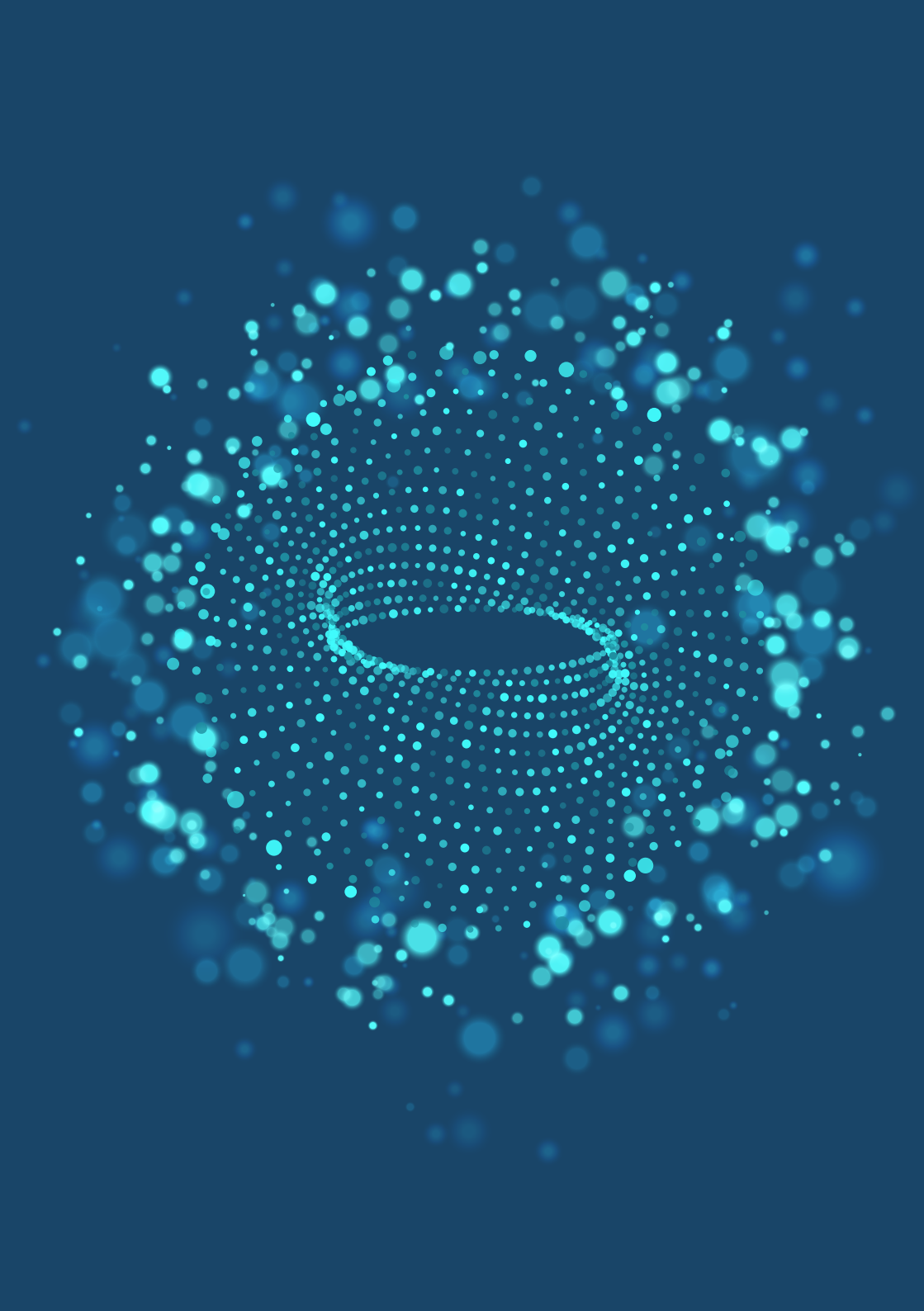
Educational  
Services



Tourism and Travel Related  
Services



Other Business  
Services



*SOFTWARE AND  
IT SERVICES*

*CONTINUES  
TO GROW!*

## COMPANY NAME

# ACSIGHT İŞ ÇÖZÜMLERİ ARAŞTIRMA VE DANIŞMANLIK A.Ş.

## COMPANY PROFILE

Cloud4Feed is a voice of customer platform that digitalizes mystery shopper and exit survey processes and enables companies to collect high volume of customer feedback from every touchpoint, increase loyalty and retention with AI based insights and instant actions. Cloud4Feed is a no-code platform where users can build their transactional and relational customer and employee experience measurement questionnaires, data models and workflows without entering any piece of code and execute the right insight from their customer and employee feedback.

### Product:

Cloud4Feed is a voice of customer platform that digitalizes mystery shopper and exit survey processes and enables companies to collect high volume of customer feedback from every touchpoint, increase loyalty and retention with AI based insights and instant actions. Cloud4Feed is a no-code platform where users can build their transactional and relational customer and employee experience measurement questionnaires, data models and workflows without entering any piece of code and execute the right insight from their customer and employee feedback.



## NAME OF THE COMPANY REPRESENTATIVE

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## COMPANY NAME

# BİS ÇÖZÜM BİLGİSAYAR VE ENTEGRASYON HİZ. VE TİC. A.Ş

## COMPANY PROFILE

As BIS, we have been the technology and service provider of many sectors in addition to our existing package solutions since the day we were established in 1994. We have always stood by our customers in many areas, from software development to integration, from consultancy to outsourcing. Since 2012, we have been developing new projects as an on-site R&D center and we have been developing solutions that will facilitate business processes by accurately identifying the needs of our customers. Our Vision: Our vision is to be a leader solution company in the international arena with the technology infrastructure which improves by the research and development's operating results, supporting with experiences about corporate and large scale application software with sectorial fund of knowledge. Our Goals: With our solutions and consulting services, we aim to help customers to establish a continuous cycle of improvement to ensure the health – and wealth – of their business. We work closely with clients every step of the way to help projects be delivered on time and within budget. Our solutions meet a multitude of needs, but share a common trait: to help drive our customers' unique business strategies – whether it be:

**Doxagon:** Eliminate your accumulated documents from being a problem with the Digital Document Management System.

**HRlytic:** Make Human Resources management processes more efficient, increase employee satisfaction!

**Infact:** Include your customers in your factoring processes regardless of place and time, and be the winner!

**Plena Human:** Perform Human Resources management by creating processes specific to your institution!

**Winbank:** Increase your financial success with our core banking solution.



## NAME OF THE COMPANY REPRESENTATIVE

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Assistant Manager  
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## COMPANY NAME

# BUGBOUNTER SİBER GÜVENLİK TEKNOLOJİLERİ A.Ş

## COMPANY PROFILE

BugBounter is a service platform that meets the cyber security needs of companies with thousands of freelance cyber security experts who are members of the platform and are competent in their own fields.

At the beginning, we solved the needs of digital organizations in the face of increasing cyber attacks. We have developed a reward-based collaboration scheme with independent cybersecurity researchers (i.e. ethical hackers / white hats).

We work with large and medium-sized companies mainly in banking, insurance, e-commerce, retail, transportation, logistics, health, software industries, where information security is a priority. BugBounter platform facilitates the collaboration of companies with qualified cyber security experts from all over the world by managing the process from the project announcement to the realization of payments.



## NAME OF THE COMPANY REPRESENTATIVE

### Arif Gurdenli

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### Erdem Demir

Business Development Manager  
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### Sinem NazTelatar

Business Development Manager  
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COMPANY NAME

# DATAMIND BİLİŞİM ANONİM ŞİRKETİ

COMPANY PROFILE

We are a data engineering, analytics and AI company that provides data-driven solutions to help customers reveal the potential of their digital data and traditional data sources.

With deep industry knowledge and technical expertise, we deliver award winning solutions to leading multinational and local brands as well as Turkish government departments covering health, transport, infrastructure and social security.

#### Sales & Marketing

##### Revenue Growth Management

Revenue growth management (RGM) can be defined as the increase in revenue due to the availability of the right brand, pack, and brand-pack mix to the right consumer, at the right price, and on the right occasion.

##### Strategic Pricing

DATAMIND's Strategic Pricing approach enables forecasting and managing revenue, profitability, and sales by data driven decision mechanisms within different price, period, promotion and market control.

##### Predictive Order

Predictive Order Management Solution improves supply chains effectiveness by analysing the data across different systems , and produce valuable insights powered by artificial intelligence.

##### Demand Forecasting

DATAMIND's Dynamic Demand Forecast analyzes every demand driver to determine the real need for a product at any point in time.

#### Productions & Operations

##### Load Optimizer

Automated crew scheduling solution that obeys all relevant airline conditions with minimized cost. With optimization engine, it takes just a few minutes to finish all the staffs' assignments to the flights while considering all relevant flight time and mission time constraints.

#### Predictive Maintenance

Predictive maintenance solution minimizes downtimes, increase efficiency, reduce maintenance cost by timely maintenance and diagnose root-cause analysis to take corrective action quickly.

#### Master Data Management System

Data Management System connecting business and technology to ensure uniformity, accuracy, stewardship, semantic consistency and accountability in data assets

#### Crew Booster

Automated crew scheduling solution that obeys all relevant airline conditions with minimized cost. With optimization engine, it takes just a few minutes to finish all the staffs' assignments to the flights while considering all relevant flight time and mission time constraints.

#### Risk & Compliance

##### Anti-Fraud Solution

Leverage combines business knowledge with machine learning, AI, anomaly detection and network analysis to detect fraudulent cases and offers a workflow that accelerates your fraud prevention capabilities.

#### KVKK Cockpit

Data Governance and GDPR Solution covering end-to-end data management and change management processes



NAME OF THE  
COMPANY  
REPRESENTATIVE

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#### Neyir Yosun Eryetin Okan

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```
for AppContext:Context, &func:func {
    return context.Context() * &func.container,
    &func.func
}

// AppContext
func AppContext() *Context {
    return context.Context() * &func.container,
    &func.func
}

for AppContext:Context, &func:func {
    return context.Context() * &func.container,
    &func.func
}
```

```
if err := ctx.Err(); err != nil {
    return nil, err
}

// AppContext
func AppContext() *Context {
    return context.Context() * &func.container,
    &func.func
}

// AppContext
func AppContext() *Context {
    return context.Context() * &func.container,
    &func.func
}
```

## COMPANY NAME

**GTECH (G TEKNOLOJİ BİLİŞİM SAN. TİC. A.Ş.)**

## COMPANY PROFILE

GTech which is founded 2000 is a technology company offering value added services and solutions in digital transformation processes by merging its' experiences in in sectors such as finance, insurance, energy, retail and manufacturing with the global technological developments. With the customer-oriented approach and its deep field experience in data,it offers end-to-end services under Data Management and Banking solutions business lines.

GTech offers solutions which meet the financial technology, software and analytics needs of banks. With its extensive field experience, GTech Financial Services team develops technology-leading products while offering recommendations suitable for customer needs.

GTech provides Data Management Services and Products to enable organizations to make strategic decisions easily and quickly by analyzing of data and implementation of modern data-driven decision support systemxs.

### Services:

- Big Data and Advanced Analytics
- Data Warehouse and Business Intelligence
- Database and System Management
- Budget Planning and Financial Consolidation (EPM)

### Products;

- Symphony Core Banking
- Symphony Digita
- Symphony Lending
- Magic Reports Banking
- Magic Reports Insurance
- Wiseboard Retail
- Profit 4.0
- QUIK
- SmartBank



## NAME OF THE COMPANY REPRESENTATIVE

### İbrahim Öztürk

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### Barış Akdamar

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## COMPANY NAME

**i2i SYSTEMS**

## COMPANY PROFILE

### OVERVIEW

i2i Systems assists Telecom Network Operators in the development and deployment of their businesses; thus creating preconditions for new services and better quality.

### OUR PRODUCTS & SERVICES

i2i Systems offers a variety of products and services in BSS and 5G Network domains, as well as delivering System Integration and IT Transformation projects for Tier 1 & Tier 2 Telcos, Finance and Utility Market companies.

The offered Products & Services are:

### BUSINESS SUPPORT SYSTEMS (BSS)

Converged Charging System

Multi-tenant Billing

Interconnect System

Revenue Assurance System

Invoice Control System

Payment Management System

Dunning System

Mediation System

Network Provisioning System

### 5G PRODUCTS

5G Packet Core

IMS & TAS

MCPTT

Policy Manager (Combined PCF/PCRF)

Baseband Unit BBU

### CONSULTANCY SERVICES

### SYSTEM INTEGRATION

### SOFTWARE AND SYSTEMS DEVELOPMENT

### QUALITY ASSURANCE AND TESTING



## NAME OF THE COMPANY REPRESENTATIVE

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**Fatih Sari**

Managing Director

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## COMPANY NAME

**IOTTECH BİLİŞİM DANIŞMANLIK LIMITED ŞİRKETİ**

## COMPANY PROFILE

We have various of products in Turkey Market such as Mobile Cashier, Delivery Management System, Inventory Management System, Digital HR Management System, Digital Health Care Apps etc, but rather these products we are promoting our team who is expert on Web-Mobile Software Development, Mobile - Vr Game Development and BlockChain Development and their knowledge about this areas to the potential customers.



## NAME OF THE COMPANY REPRESENTATIVE

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## COMPANY NAME

# KRON TELEKOMÜNİKASYON

## COMPANY PROFILE

Krontech is an information security company providing advanced cyber security software solutions in the field of Privileged Access Management.

Krontech is a unique PAM provider bringing PAM features together with MFA, Network AAA, and Database Access Management capabilities on a compact offering for enterprises to establish a flexible, centrally managed, and layered defense security architecture against insider threats and secure remote access.

Krontech currently carries on its activities with its offices in Istanbul, Ankara, Izmir, and New Jersey and offers its products and services in all global markets, and keeps increasing its presence across the globalized world in line with its objectives of being close to its customers, understanding them better, and supplying its services on time.

### **Protect What You Connect with Single Cinnects**

Krontech brings PAM features together with MFA, Network AAA, and Database Access Management capabilities on a compact offering for enterprises to establish a flexible, centrally managed, and layered defense security architecture against insider threats and secure remote access.

### **An Ideal Replacement for Cisco ACS**

Krontech's Unified Access Manager provides built-in and pre-integrated TACACS+ and RADIUS servers that provide AAA (Authentication, Authorization, and Accounting) services for network infrastructure and also extends authentication, single-sign-on capabilities, and policy configurations of Active Directory to network infrastructure.



## NAME OF THE COMPANY REPRESENTATIVE

### **Onur Semih Sevim**

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## COMPANY NAME

# MECHSOFT BİLGİ ve İLETİŞİM TEKNOLOJİSİ

## COMPANY PROFILE

MechSoft was established in Ankara in 2008 to create the best digital environment. designed to be implemented. It can review its partnership in Turkey.

MechSoft, which is one of the fastest growing developing countries in Turkey's IT sector, has a technology design that follows all technology trends in a very short time, catches up with its Ankara and Istanbul offices and makes references obsolete.

### Product:

We have a product "CloudOffix" and it is All-In-One Customer Experience platform that unites all teams around customers by bringing Sales, Marketing, Project, Helpdesk, e-Commerce, Invoicing, and even HR together in a natively integrated, highly customizable, and collaborative environment.



## NAME OF THE COMPANY REPRESENTATIVE

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## COMPANY NAME

# MERT YAZILIM BİLGİSAYAR ELEKTRONİK MAKİNA SANAYİ TİCARET A.Ş.

## COMPANY PROFILE

Mert Software and Electronics has got its own Manufacturing Execution System so called trexDCAS MES System. trexDCAS MES system is used to monitor and control production, from raw materials into finished goods. trexDCAS MES collects data from the production area (Planned & Unplanned Downtimes, Scraps/Waste, Status of the machines, Lines & Factory, Quality & Quantity of the products, KPIs etc) and reports to the particular authorized personnel / departments in a real-time. This world class Production Monitoring Technology, which works with integration with ERP and other programs, is valuable to many manufacturing companies for tracing, controlling, monitoring and optimizing their production and increase their productivity as well. This system is operating in more than 350 plants located in more than 28 different countries.

trexDCAS MES system is used to monitor and control production, from raw materials into finished goods. trexDCAS MES collects data from the production area (Planned & Unplanned Downtimes, Scraps/Waste, Status of the machines, Lines & Factory, Quality & Quantity of the products, KPIs etc) and reports to the particular authorized personnel / departments in a real-time. This world class Production Monitoring Technology, which works with integration with ERP and other programs, is valuable to many manufacturing companies for tracing, controlling, monitoring and optimizing their production and increase their productivity as well.



## NAME OF THE COMPANY REPRESENTATIVE

### Ally Chambali

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### Turgay Gümüşdere

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## COMPANY NAME

# MİRSİS BİLGİ TEKNOLOJİLERİ A.Ş.

## COMPANY PROFILE

Founded by Mrs. Ayla Gül Düzgider and Mrs. Ece Kutlucan in 2008. Mirsis Information Technologies is the flagship of the group of companies that provides custom software development, technology transformation,

project management and hardware maintenance. Company Headquarter and R&D center is located in Istanbul, Ataşehir. The Bogazici University Technopark branch is located in Istanbul

We have the ability by competing with global competitors both in terms of the quality of work with reduced costs and strengthen our position. We have the ability to team up very promptly for any new project and have simple yet effective processes that are easily updated and adaptable to international quality standards. Our colleagues are very good in terms of both in business and technical competence.

### CUSTOM SOFTWARE DEVELOPMENT

- We design, build, deploy and maintain software for a specific set of users, functions or organizations.
- Our efforts include app customization, app modernization, and app management.

### TECHNOLOGY TRANSFORMATION

- We are overhauling the organization's network architecture, software, and technology systems that encompass how data is stored and accessed, impacting all people, processes, and technology.

### PROJECT MANAGEMENT

- We are managing the software development process for companies that offering a range of financial products or services.

### HARDWARE MAINTENANCE

- We are maintaining and replace POS devices in order to ensure efficient operation, extend component lifespan, and reduce the possibility of hardware failure.



## NAME OF THE COMPANY REPRESENTATIVE

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## COMPANY NAME

# NETIKET BİLGİ TEKNOLOJİLERİ

## COMPANY PROFILE

Netiket / Bivektor is a software development and IT consultancy company mainly focusing on industries: Financial Services and Higher Education/Universities. Founded in 2003, our team possesses strong knowledge of different domains and carried out different projects on financial technologies and digital transformation solutions. Our team have developed different solutions for more than 70 leading enterprises and public institutions in Turkey.

- Portfolio Optimization Applications
- Robo Advisory Applications
- Investment and Pension Fund Tools
- AppyLogic LCNC Platform for application, demand requisition and survey management
- Asset Class Distribution Applications
- Investment Fund Recommendation Tool
- IRR ( money weight, time weight, basic return) calculation / reporting tool
- Fund information Open API Layer
- Content management service for investment product
- Plug & Play Integration Layer for Microsoft Dynamics, Web Sites, Mobile App, Data provider, Marketing automation
- Assessment and survey application
- Document and data collection solutions for digital onboarding

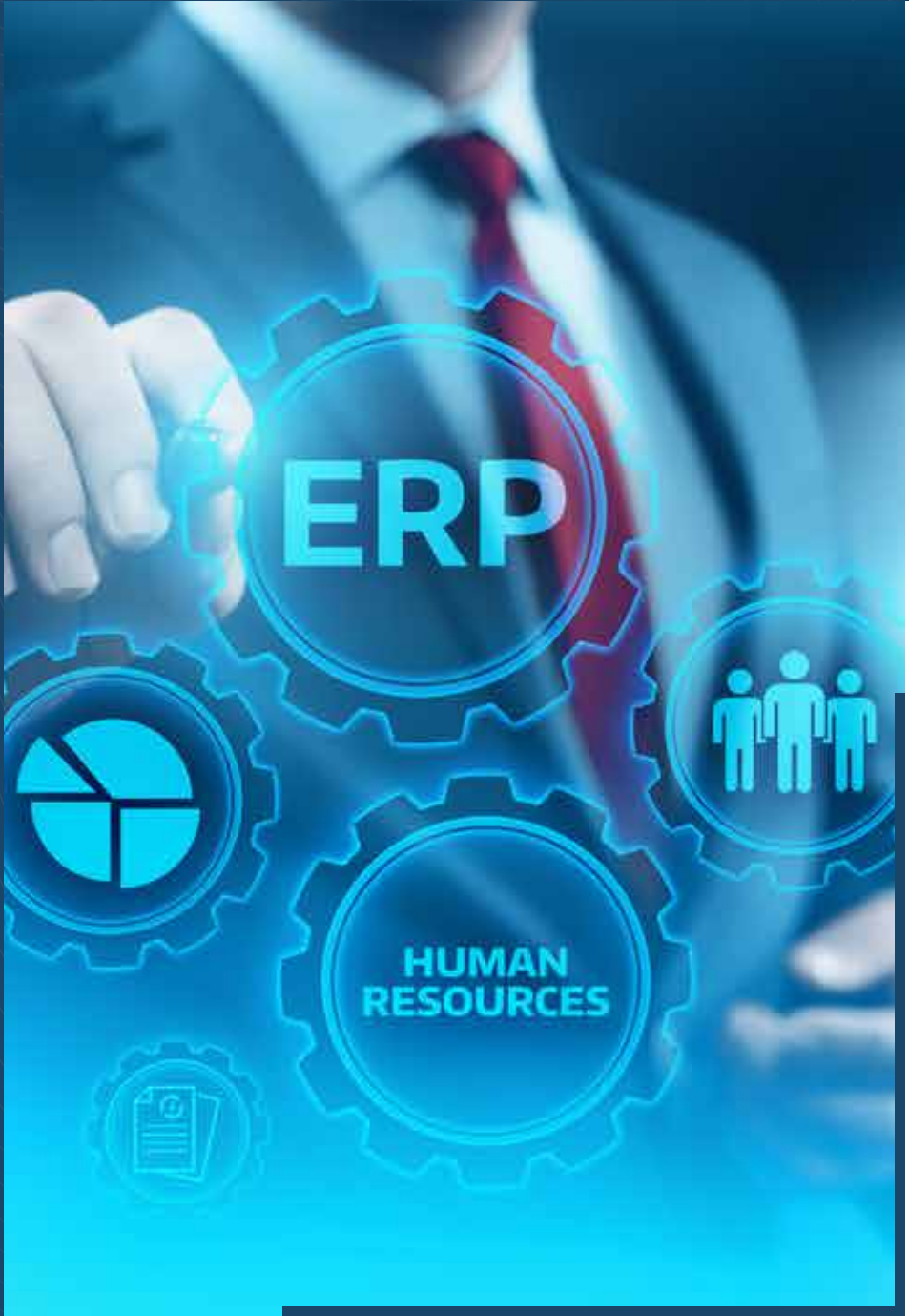


## NAME OF THE COMPANY REPRESENTATIVE

### **Bilgehan Maraş**

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## COMPANY NAME

**PAYCORE**

## COMPANY PROFILE

Established in 2001 to meet software needs in the field of payment systems, PayCore provides innovative, end-to-end payment technology solutions to banks, telecom operators, payment service providers, card personalization offices, and the public, transportation and retail sectors. PayCore offers core payment solutions, digital payment solutions, and smart city applications both under license and as remote services (processing). With a team of 400+ professionals, PayCore has won more than 30 local and international awards and has been a technology solutions partner to more than 150 clients in over 35 countries.

PayCore has achieved more than 20 firsts across Europe, North America, the Middle East, and India, including the world's first contactless credit card, the world's first payment via smartwatch, the first display credit card, the world's first contactless credit card system on public transit, the world's first national mobile wallet combining smart identity cards and payment features using NFC technology, and the first payment acceptance software on mobile devices with/without PIN.

### Digital Payment Acceptance

- SoftPOS
- MPOS
- Pin on Glass Mobile
- QR payment
- Client
- Merchant



## NAME OF THE COMPANY REPRESENTATIVE

### **Bartu Ülgür**

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### **Yavuz Selim Aslimert**

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## COMPANY NAME

# QTECH BİLGİ TEKNOLOJİLERİ AŞ

## COMPANY PROFILE

As Qttech we have a mission to be a reliable business partner that creates value by offering the right product and service at the right time to our customers. Although we are a company established in 2021, the foundations of the group of companies that we are a part of go back to the 1960's.

Our expertise mainly focuses on;

### **Robotic Process Automation (RPA)**

Installation and maintenance of Robotic Automation Process (RPA) Systems and RPA consultancy. RPA automates repetitive business processes in the computer environment and relieves the burden on the workforce.

### **Business Intelligence (BI)**

We provide the installation and maintenance of Business Intelligence (BI) solutions that bring together the data of an organization and visualize them in a single control panel and facilitate the decision-making process of the managers .

### **Automatic Data Learning (AutoML)**

We provide the installation and maintenance of Automatic Machine Learning (AutoML) solutions that combine data science with machine learning, which can offer brand new insights by analyzing a company's data with the help of artificial intelligence .

### **Software Development**

We develop software and applications in line with the special requests of companies.



## NAME OF THE COMPANY REPRESENTATIVE

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### **Erman Peker**

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## COMPANY NAME

**SOFTALIVE BİLİŞİM HİZMETLERİ SAN. TİC. AŞ**

## COMPANY PROFILE

OMMA, founded 2015, is a device and OS independent software platform that enables its customers to interact with their target audiences both in digital and brick&mortar worlds. The company's display-based marketing communications software is cloud-based, real-time, interactive, and fully programmable with built-in apps.

OMMA is a display-based marketing communications software platform. It has 2 products based on the same infrastructure that is called Smart Display Engine [SDE]: OmmaSign OS independent, cloud-based, real-time, and fully programmable digital signage

OmmaSign - New Generation Digital Signage Platform

OmmaVQ - Personalized and Interactive Video Platform



## NAME OF THE COMPANY REPRESENTATIVE

**Cefi Kohen Avdan**

Sales director

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## COMPANY NAME

**SONO YAZILIM A.Ş.**

## COMPANY PROFILE

SONO Yazılım A.Ş. is a software company that has been providing software consultancy and development services in Turkey and abroad since its establishment in 2015. With an expert team using latest technologies, it has created numerous applications in internal control and risk management, strategic planning, internal audit, process and project management, quality management, document management, factory automation, e-commerce, distance education, and student information systems that are in compliance with the relevant laws, regulations, and standards. These systems have been installed in various public institutions and subsidiary companies, municipalities, universities, and private companies in various fields and are utilized to improve the operations and services they provide.

Eager to increase its know-how on latest and emerging technologies, SONO has completed many R&D projects, under the supervision of government agencies like KOSGEB and TÜBİTAK, related to subjects in artificial intelligence, machine learning, recommendation systems, voice recognition, natural language processing, and IoT.



## NAME OF THE COMPANY REPRESENTATIVE

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Web

Inno



Coding

Int

Application

development

## COMPANY NAME

# TRLOGIC BİLGİ TEKNOLOJİLERİ A.Ş.

## COMPANY PROFILE

FOUNDED IN 2016 25 Team Members Data Company We are always looking for the best performance and improve productivity with fewer resources. We are providing the most suitable solutions in the most efficient way. Our mission is to be recognized as a leading company from Turkey for the rest of the World while helping businesses, and enterprises choose the right path in a cost-efficient way and scale any move they make. Our goal is to grow our company further by enabling our partners to shift from the burden of IT to the open path of development. Based on the most advanced technologies such as artificial intelligence and Cloud-native Apps, we help companies to develop and perform smoothly scalable enterprise solutions. We serve reporting and risk and fraud orchestration with our real-time data processing platform, Formica.

Our product is Risk Orchestration platform "Formica". Formica includes modules that resolve multiple business needs.

- Fraud
- Business Activity Monitoring
- AI /ML
- AML
- Loyalty
- IoT



## NAME OF THE COMPANY REPRESENTATIVE

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**Osman Kumas**

COO

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[www.formica.ai](http://www.formica.ai)





## COMPANY NAME

# T.T.G. ULUSLARARASI TELEKOMÜNİKASYON İLETİŞİM HİZM. LTD. ŞTİ.

## COMPANY PROFILE

TTG Int. LTD, a privately owned company established 2001, is the leading global provider of best-in-class proactive and customer oriented approach to Service Assurance as well as customized OSS software solutions to the telecoms industry.

TTG growth has been outstanding to its exceptional vision and leadership in the development of 3G technology, NGNs as well as Fix networks. The expertise gained in these Technologies has enabled TTG to Pioneer the OSS tools such as Performance Management, Fault & Alarm Management, Leased Line Inventory, Network and Transmission Inventory of such 2G, 2.5G, 3G, WCDM, PDH/SDH, IP/MPLS and LTE networks. Our OSS tools are designed by telecommunication engineers that have been in the operator's site for many years. All these unique expertise is added in our OSS software excellence, systems integration and network engineering.

### **NORTH:**

TTG's NORTH-I solutions have set the standard for dependable multi-vendor, multi technology performance management. NORTH-I manages GSM, CDMA, GPRS, UMTS, IMS, LTE, POTS, SDH/SONET, SS7 and Sigtran, IN ATM Frame Relay, IP LTE and other Technologies today.

### **ABID:**

ABID+ helps to understand data trends based on time series. It can understand the previous trends by day, weekly, hourly, monthly and yearly and find out current anomalies in the network based on region and cells. This feature gives more advantage to the network expert to find out root causes and their behavior for anomalies+ in the network. ABID+ is able to make forecasts by using alarm notifications and configuration change information to detect future anomalies. Weather changes are also included these forecasts to prevent congestions.

### **GEMS:**

Generic Element Management System: Multi-domain (RAN, Transport NW, Core NW, IT), Multi-technology (2G, 3G, LTE, 5G etc.), multi-vendor Management system (FCAPS) at OSS layer

### **SYNERGY:**

A smart energy management solution to bring automation to Telco Operator's energy infrastructure and operate it on a zero-touch basis – and all without compromising service quality.

### **APMAN:**

IT Application Management system for all data centres including Telco, Finance, ISP etc.



## NAME OF THE COMPANY REPRESENTATIVE

### **Mehmet Beyaz**

C.T.O./DIRECTOR  
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### **Ali Cenk Çalıs**

Head Of Sales And Projects Department  
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## COMPANY NAME

# VERİPARK YAZILIM ANONİM ŞİRKETİ

## COMPANY PROFILE

With the help of VeriPark's end-to-end seamless customer experience solutions, built on Microsoft's cloud platforms and Microsoft Dynamics 365, financial institutions get the chance to drive more engaging interactions with their customers or partners by capturing their needs, gaining personalized insights, and placing customers at the core of their digital transformation and innovation. VeriPark's solutions also enable financial institutions to enhance and automate customer services across assisted and digital channels, increase wallet share, satisfy customers with timely and relevant offers, turn up cross-sell and up-sell ratios, empower their employees with a holistic Unified Front End and 360 Single View of the Customer.

VeriPark works collaboratively with clients to develop innovative technology strategies and solutions, touching millions of people every day and bringing the promise of digital transformation to life.

### Products

- CRM- Digital Banking
- Branch Management
- Loan Origination
- Omnichannel Delivery
- Onboarding



## NAME OF THE COMPANY REPRESENTATIVE

### Halil Serdar Sözer

Sales director

Serdar.sozer@veripark.com

[www.veripark.com](http://www.veripark.com)



## COMPANY NAME

# VİRGOSOL BİLİŞİM VE YAZILIM ÇÖZÜMLERİ ANONİM ŞİRKETİ

## COMPANY PROFILE

Virgosol Information and Software Solutions was founded in 2019 with the goal of producing lower-cost, value-adding and difference-making solutions by analyzing the needs and expectations of its customers in the fields of technology, software, information and automation.

Designing the quality assurance solutions required by companies that use software products or provide software products/services to their customers in accordance with international standards and customer needs, Virgosol Information and Software Solutions provides services in the fields of Software Quality Assurance, while also providing outsourcing services.



## NAME OF THE COMPANY REPRESENTATIVE

**Engin Ekizler**  
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**Ata Kamali**  
International Business Development and  
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**SOFTWARE AND IT INDUSTRY DIGITAL TRANSFORMATION/FINTECH  
SPAIN SECTORAL BUYERS DELEGATION DRAFT PROGRAM  
21-24 NOVEMBER 2022**



### **21 November 2022 Monday - 1. Day**

11:45/11:55 Flying to Istanbul from Barcelona/Madrid Airport (TK1854/TK1858)

17:15/18:05 Arrival to Istanbul Airport

19:30-20:00 Check-in to the Hotel and Free Time/Rest

### **22 November 2022 Tuesday - 2. Day**

09:00 Transfer to the Technopark from the Hotel (Venue: To be confirmed)

10:00-11:00 Digital Transformation-Fintech Spain Buyer Delegation Opening Ceremony

11:00 - 13:00 Digital Transformation/Fintech Panels

13:00 -14:00 Lunch (Venue: To be confirmed)

14:00 18:00 Digital Transformation/Fintech B2B/B2G Meetings (Venue: To be confirmed)

18:00 Transfer to the Hotel and Free Time

### **23 November 2022 Wednesday - 3. Day**

09:30-18:30 Digital Transformation/Fintech B2B/B2G Meetings (Venue: To be confirmed)  
(Lunch will be held in the same venue simultaneously with the meetings.)

19:30 Transfer from the the hotel for dinner

20:30-22:30 Gala Dinner (Venue: To be confirmed)

### **24 November 2022 Thursday - 4. Day**

09:30-18:30 Digital Transformation/Fintech B2B/B2G Meetings (Venue: To be confirmed)  
(Lunch will be held in the same venue simultaneously with the meetings.)

19:30 Transfer from the the hotel for dinner

20:30-22:30 Gala Dinner (Venue: To be confirmed)





**SERVICES EXPORTERS' ASSOCIATION**

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